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**Singapore, Oct 28, 2010:** DA Prasanna, Chairman of Ecron Acunova (EA), India and Europe-based CRO, has announced the appointment of Dr AS Arvind as Strategic Advisor.

Dr Arvind will guide the company on operational excellence and will mentor the team. From his immense experience, Arvind will support the clients medically, scientifically and strategically in their clinical development plan.

Prior to EA, Dr Arvind was COO of Clinigene, CRO and a Biocon subsidiary. Joining Biocon in 2000, he played an integral role in the development of Biocon's pipeline and contributed to its strategic alliances with global majors.

Prior to Biocon, Dr Arvind was Consultant Physician, West Wales General Hospital, and has held prestigious positions at UK hospitals. He worked as Medical Director & Consultant Gastroenterologist at Mallya Hospital, Bangalore.

Dr Arvind obtained an MBA from the University of Birmingham, FRCP from the Royal Colleges of Physicians, London & Glasgow and MD from Bangalore Medical College.

DA Prasanna said, "Dr Arvind brings in a wealth of experience in drug development and in areas of diabetes and biosimilars. His success in getting marketing authorization for Biocon, successful FDA audit of sites, and relationship with investigators will make a difference to our customers."

Dr Arvind said, "I am excited to be part of Ecron Acunova that has grown manifold in a short time and has setup centers of excellence. I believe in this company's strategy and look forward to contributing to its future."

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