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Source : Ecron Acunova

Ecron Acunova Appoints Balaji Iyengar as Country Manager and CEO, India

Bangalore, Karnataka, India -- (Business Wire India) -- Thursday, June 10, 2010
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Ecron Acunova, a full service CRO, announced the appointment of Mr. Balaji Iyengar as Country Manager & Chief Executive Officer, India. In this role, Balaji will be responsible for managing and accelerating the growth of India business and will be located at the company HQ in Bangalore.

Speaking on this appointment, Mr D A Prasanna, Vice Chairman and MD said, "This is a key appointment for the company and we are proud that it is an internal promotion. We have gained the reputation for strong leadership and talent over the years.

Balaji brings with him proven experience in the business of clinical research . Balaji is empowered to build one of the most reputed CRO's in the industry to accelerate Pharma time-to-market cost effectively, with no compromise on quality. Balaji has the distinction of being associated in four start-up companies and drawing a positive growth curve in each. He has been integral to our company milestones and we are excited about this new phase of Ecron Acunova".

Balaji has been with the company since 2005 as a founding member. With over 15 years of corporate experience, he has been instrumental in evolving the strategy, monitoring performance and raising resources for the organization. Previously as CFO, leading the Finance function at Ecron Acunova, he worked closely with key sponsors in finalizing several master service agreements and alliance agreements with business partners. As leader of M&A team, he was instrumental in the globalization initiatives and played a vital role in expanding the company's operations to Europe. During his tenure he has established immense credibility with private equity funds & key investors in the life sciences domain, raising early stage funding and recently inducting a growth stage funding from Orbimed.

Balaji has served on the Board of Ecron Acunova GmbH and brings the insight of both Europe and India business to build synergy. He is a member of the Institute of Chartered Accountants of India. He has been associated with Manipal group for a decade and served in distance education, healthcare BPO, clinical process outsourcing services.

Speaking on his new role, Balaji said, "My experience in Ecron Acunova has enabled me to work with the finest leadership across Asia, US and Europe. Leading the India efforts is a tremendous opportunity for me, more so with India's potential in the global map. I look forward to new experiences and the opportunity to provide world class value."

Notes to the editor: (www.ecronacunova.com) Ecron Acunova is headquartered in Bangalore, India with European HQ in Frankfurt, Germany and US HQ in Princeton, NJ. Ecron Acunova provides services for Phase I-IV clinical research, including clinical trial management, clinical data management, PK/PD services and central lab with its research centers in Europe and India. Ecron Acunova provides clinical development services to the pharmaceutical, biotechnology, nutritional, device and medical diagnostics industries. High service quality, wide therapeutic expertise and continuously expanding global reach are central to Ecron Acunova's long lasting commitment. With 300 employees Ecron Acunova offers a culturally diverse and a well established network of dedicated clinical research professionals. Ecron Acunova is committed to deliver speed-to-market cost effectively with no compromise on quality

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