



# The Telegraph

calcutta, india



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**IN TODAY'S PAPER**

- [Front Page](#)
- [Nation](#)
- [Calcutta](#)
- [Bengal](#)
- [Opinion](#)
- [International](#)
- [Business](#)
- [Sports](#)
- [Entertainment](#)
- [Sudoku](#)
- [Crossword](#)
- [Jumble](#)
- [Gallery](#)
- [Horse Racing](#)
- [Travel](#)

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- [Knowhow](#)
- [Jobs](#)
- [Telekids](#)
- [Personal IT](#)
- [7days](#)
- [Graphiti](#)

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[Front Page](#) > [Business](#) > [Press releases](#)

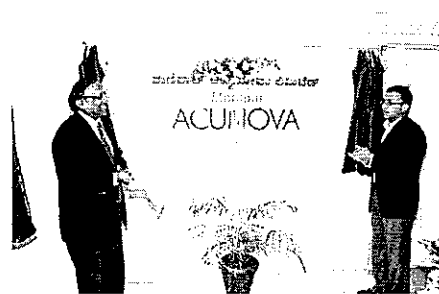
## Ecron Acunova Expands Operations in Bangalore

BANGALORE, KARNATAKA, INDIA

22-10-2010 06:46 PM

Ecron Acunova, one of the leading CROs in India, launched its second facility **Functional Services Centre** at Whitefield, Bangalore. Centre was dedicated by Prof. Jagdish Sheth, leading thinker on marketing and strategy from Emory University. This development centre is part of the growth plans of the company in the area of Medical and Pharmacovigilance services. The launch will broaden Ecron Acunova's offering in drug safety services.

The centre will employ 60 people initially and will scale upto 200 people over the next 2 years. The centre is fully compliant with 21 CFR part 11 regulations and tools such as Oracle Clinical?, Remote Data Capture, SAS?, WHO-DD, MedDRA, nQuery Advisor, Winonlin, ARK, Oracle Adverse Event reporting system, which are used for reliability and reproducibility.



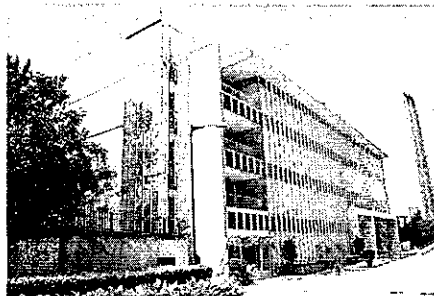
The Functional Services Centre will focus on providing pharmacovigilance, drug safety and clinical development programs like protocol development, clinical study reports, narrative writing, clinical quality control services and post marketing surveillance.

Speaking on the occasion, Mr. D A Prasanna, Chairman and Managing Director said, *"Ecron Acunova offers solutions according to our clients' needs without compromising quality. The launch of Functional Services Centre will accelerate the growth of the company in this emerging area of safety & pharmacovigilance services. Our dedicated team of medical professionals will help our clients in developing risk assessment and safety management programs"*

Presently Ecron Acunova offers end-to-end services comprising regulatory consulting, IP import and sample export, protocol design, ethics committee submissions, safety screening, and bio analytical testing. Additionally, Ecron Acunova has proven expertise in clinical study management, method development and validation, data management with Oracle Clinical, PK analysis using WinNonlin, statistical analysis using SAS, and report writing, amongst others.

**About Ecron Acunova:**

Ecron Acunova ([www.ecronacunova.com](http://www.ecronacunova.com)) is an expert CRO with more than 20 years of track record, providing services for Phase I-IV clinical research, including clinical trial management, clinical data management, PK/PD services and central lab with its research centers in Europe and India. As regional experts EA operates each region as a priority market with a European HQ at Frankfurt (Germany) and an Asian HQ at Bangalore (India). EA covers 15 Western & Eastern European countries including Russia & Ukraine. Supplemented by alliance partners, EA offers a well-directed multi-continental geographical spread. Apart from deep competence in conventional clinical research areas like oncology, cardiovascular disease, pulmonology, metabolic disorders, ophthalmology, etc, EA provides unique expertise in diagnostic imaging and stem cell therapy trials. High service quality, wide therapeutic expertise and continuously expanding global reach are central to EA's long lasting commitment. EA is committed to deliver speed-to-market cost effectively with no compromise on quality.



Prof. Jagdish Sheth (<http://www.ecronacunova.com/investor/bod.htm#jagdish>) is the Charles H. Kellstadt Professor of Marketing in the Goizueta Business School at Emory University.

[Ecron Acunova 1](#)

[Ecron Acunova 2](#)