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Dr Klaus Wiedey reappointed Managing Director and CEO Europe at Ecron Acunova (EA)

DA Prasanna, Founder and Chairman of EA, is pleased to announce the reappointment of Dr Klaus D. Wiedey as Managing Director of EA and CEO Europe. Dr Wiedey succeeds Dr Antal Hajos, reassuming the overall responsibility for business, strategic and operational aspects of the European operations.

As founder and CEO of Ecron in Europe, Dr Wiedey led the company for more than 2 decades. He has 35 years experience in the pharmaceutical and CRO industry. Prior to starting Ecron in 1986, Dr Wiedey worked in leading positions at Boehringer Mannheim, Basotherm and Byk-Gulden. He is member of several reputable professional societies and speaker at various international forums. Dr Wiedey is MD with specializations in clinical pharmacology and medical informatics, and he holds a GDPharMed Diploma in Pharmaceutical Medicine.



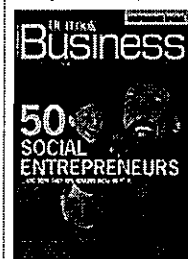
Speaking on the appointment, DA Prasanna said, "Dr Wiedey comes with a wealth of experience and is a valuable asset to realize our aspiration of growth plans of EA. We aim to be a leading CRO accelerating Pharma time-to-market cost effectively without compromising on quality."

On his appointment, Dr Wiedey said, "I have closely followed the development of EA. I am committed to the premium quality of services provided by EA's highly skilled team. I believe in the outstanding potential of the company and appreciate the opportunity to steer EA to further heights of achievement."

EA is an expert CRO with more than 20 years of track record, offering full-service from phase I-IV clinical research with direct operations in Europe and Asia. As regional experts EA operates each region as a priority market with a European HQ at Frankfurt (Germany) and an Asian HQ at Bangalore (India). EA covers 15 Western & Eastern European countries including Russia & Ukraine. Supplemented by alliance partners, EA offers a well-directed multi-continental geographical spread. Apart from deep competence in conventional clinical research areas like oncology, cardiovascular disease, pulmonology, metabolic disorders, ophthalmology, etc, EA provides unique expertise in diagnostic imaging and stem cell therapy trials.

Dr Klaus D. Wiedey, Ecron Acunova, +49 69 66 80 3

September 5-19, 2009



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August 22-4 Sept, 2009



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Test Your B-Quotient

What is Reginald H Jones' claim to fame in the world of business?

- a) Headed the ill-fated "New Coke" project in the 1980s
- b) CEO of GE before the legendary Jack Welch took over
- c) Is the "Chief Fun Officer" of Google

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